



# DAVID WIDRICK

## GRAPHIC DESIGNER

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## ABOUT ME

Working across many different design medias I have gained a great deal of experience in the world of design. From small digital web ads to massive billboard designs, and anything in between I have worked on it all. I am self motivated but at the same time I work well in a team setting and enjoy any bit of constructive criticism that comes with it. I continually strive to improve my knowledge of the web and graphic design world and look forward to the challenges that await in the future.

## WORK HISTORY

Jan  
2016

### ART DIRECTOR

Lamar Advertising | Present

Conceptualize, create, and lay-out complex graphic designs for digital and printed billboards. Design internal sales presentations, email graphics, and other sales material.

Jan  
2014

### SENIOR CREATIVE DESIGNER

The Democrat & Chronicle | 2 Years

Conceptualize, create, and lay-out complex graphic designs for posters, advertisements, fliers, banners, educational materials, outside publications, in-paper promotional ads, signage and point of purchase materials, sales collateral, direct marketing pieces, digital media, and brochures.

Jan  
2013

### GRAPHICS PROJECT LEADER

Bausch & Lomb | 1 Year

Work independently in graphics development and project management. This includes artwork and labeling management along with graphic design and development and creation/modification of necessary Marketing materials and Sales literature. Plant and print supplier support and interaction for all projects impacting art, labeling and packaging.

Write, submit and manage approval of specifications in Global Document Management System (Documentum). Compliance with cGMP, FDA Regulations, and an understanding of regulated documents and change control.

Jun  
2010

### DIGITAL MEDIA ARCHITECT

The Coughlin Printing Group | 3 Years, 2 Months

Create web graphics and articles to be placed into a CMS website  
Manage CMS sites by fixing, updating, and maintaining content  
Custom CSS editing to create unique look from pre-made templates  
Create graphic layouts for business cards and other print based medias  
Interact with clients to create the look and functionality they desire

## EDUCATION

### BACHELOR OF FINE ARTS

SUNY Oswego | 12.15.2010

Graduated Cum Laude; G.P.A. - 3.5  
4 Year Varsity Baseball / 3 Year Starter  
Pitcher & Outfielder

### HIGH SCHOOL DIPLOMA

Lowville Academy | 6.15.2006

4 Year Varsity Baseball & Football

## HONORS

### SUNYAC ALL ACADEMIC TEAM

SUNY Oswego | 2006 - 2010

### PRESIDENTIAL SCHOLARSHIP

SUNY Oswego | 2006 - 2010

### PRESIDENT'S LIST

SUNY Oswego | 2008 - 2010

### DEAN'S LIST

Scholastic Art Awards | 2006 - 2007

### SILVER KEY PORTFOLIO WINNER

Scholastic Art Awards | 2006

### GOLD KEY WINNER

Scholastic Art Awards | 2005

## SKILLS

- PHOTOSHOP 95%
- ILLUSTRATOR 90%
- INDESIGN 90%
- WORDPRESS 80%
- POWERPOINT 80%
- HTML & CSS 80%
- DREAMWEAVER 65%
- JOOMLA 50%

## ONLINE WEBSITES

WWW.DAVIDWIDRICK.COM/PORTFOLIO

WWW.THEDWSTUDIO.COM

WWW.ETSY.COM/SHOP/THEDWSTUDIO